

**Hawthorne Boulevard Business Association
General and Board Meeting
November 11, 2006
DRAFT MINUTES**

Attending Board Members:

Mary Sellin, *Sellin-Eiler Properties*
Bruce Chaser, *Hawthorne Wellness Center*
Jay Schornstein, *Attorney at Law*
Christopher Collier, *Presents of Mind*

Tara Choate, *Pawsitively Clean*
Karin Edwards, *Certified Rolfer*
Paul Niedergang, *Progressive Development Group*

Attending Members: Officer Brock Sorensen, *PPB*; John Laurson, *Press-22*; Robbie Laws, *Six String Central*; Linda Nettekoven, *HAND*; Bridget Bayer, *The Support Group*

Introductions

Mary Sellin called meeting to order at 8:15AM.

October minutes approved as presented.

Agenda changes: Switch Brock to the top.
Add John L's Mt Tabor Park issue.

Crime & Safety

Brock Sorensen reports that Hawthorne business owners are doing a great job calling in problems, he spends more time on Hawthorne than any other place in his area. There have been regular bicycle patrols. There seem to be less problems with transients and resident transients because of constant police presence and resident awareness. Some have died, some have gotten sober. It could from some of the collaborative work with Clean & Safe Housing, JOIN and other NGO's working to reduce the transient issue. Graffiti doesn't get reported much but even if it does, PPB doesn't do a thing about it, even the worst offenders. They did catch 2 young boys yesterday. Graffiti removal is an option, there are company's that will monitor and clean up the area as a whole. Suggestion to ask business owners to support the cost of this service.

SUMMIT

Agenda

- 6:00 Board members should arrive to set up
sign in sheet - TSG
membership form & all inserts from last year's dues mailing - TSG
- 6:30 – 7:00 Sign in table – Karin & Christopher
- 7:00pm Start introductions. Talk to the group of why we should get together as an association.
Ex. Linda Nettekoven, Pam Coven, Robbie Laws, Tim Waters
Board members introduce themselves – name, name of business, if running for the board next year. We can look to fill 15 Board members seats. It would be good to let folks know that there are existing committees and there are people serving on them.

Continuing Board Members:

Karin – yes	Mary – no
Tara – no, committee work	Robbie Laws – interested and his wife too
Christopher – yes	John L. - committee work (working on Medallions, Main St. manager, grants)
Jay - undecided	
Paul – undecided, committee work	
Bruce – yes	

Discussion: MC - Sam Imperati
Small groups at 5 stations
Handouts (5 colors), markers & nametags – ICM

- 2 Board & Committee Members per station
- e) Membership Station: Bret & Karin
 - a) Marketing Promotions: Tara, Mary
 - b) Lobbying/Land Use: Paul, Linda
 - c) Crime & Safety: Bruce
 - d) Beautification/Historical : Christopher, Jay

Chris will send these changes:

Add Historic to Beautification/Ecology/History

Goal: maintain and enhance the beauty, ecology and historic value of our environment.

Add Land Use & Transportation into Lobbying/Outreach/City-wide issues

Chris will re-send them to the group before sending to Sam.

Facilitation questions: At each station, tell the group what we're going to do, what we have so far then ask the two questions. Board members should only tell the group a brief statement
Each group gets 10 minutes. of discussion time.

Reconvene & give feedback:

Pledge card changes to be drafted by Karin (don't limit it to the half page).

Ex. Changes: Add check boxes, mirror the areas from discussion.

I will become a dues paying member

I will be on committee: (list) with check boxes + board member

Hours or money check boxes with \$ _____

Time 2 hrs _____

4 hrs _____

6 hrs _____

Schedule another half hour with Sam to decide on the 100 pts tabulation. Mary will try for Friday 6:00pm at Mary's office, She will send the meeting time to all the group, those who can make it will meet with Sam to get details squared away.

Food: Hotlips will deliver at 6:15pm and 6:30pm.

Ben & Jerry's - Ask Tim if they will be serving dishes or bars - Karin

Commercial Corridor Study (Economic Survey) has been given to Mary from Sam Adams' office. This has been negotiated by HBBA. Parking meters are off the table but the Study will be done.

Parking issue needs to be acknowledged up front, clear the air. Waiting for a letter from Sam's office so that can be forwarded to the list serve and HBBA can ask folks to take down the no parking meters sign.

Get the Word Out: Flyers – Board members need to pick them up from Tara.

12th -20th Paul

20th -30th Karin - 90% done

Jay & Bruce to do theirs tomorrow

34th -39th Christopher

34th -39th N. side Karin volunteered to finish this.

Linda will do the Ladd's circle businesses.

18 RSVP's so far. Get the turnout by talking and connecting with folks to get a commitment from them. We need to 75-100 people to get the best information and make this work. The yellow & red e-mail Paul is sending looks scary.

Suggested next email message:

Business down this year – come to the meeting

Business up this year – come to the meeting.

Tara will work to get Fred Meyer to attend.

Paul will work to get Bank of America.

FINANCIAL REPORT

\$14,000 balance. Schools have all been paid and medallion project has received their money.

New Member: John Chassaing, President / Owner
Showcase Music & Sound Inc
3401 SE Hawthorne Blvd.

Special Note: Announce new members at each Board meeting so that Board can personally thank them. All members should be listed once a month on the list serve and once a month in SE Examiner. When they join they should be invited to join committees and activities.

Grants

1) APNBA Grants Writing Committee: Tara, Bruce, John
Apply for funds for a Main St. Manager 6 month job/project
\$5,000 maximum for each BDA & BA's grants

Goal – find a way to continue the Main St. Manager position

Karin will send her ideas to the committee.

Board is doing so many of these managerial tasks and would be more effective talking & interacting with the members as well as focusing on policy.

2) BES Grant - Possibly for the Mt Tabor beautification project.

NEIGHBORHOOD REPORT

HAND - Small neighborhood crime wave happening, NERT officer Jeff Pontius is dealing with it. HAND did support Stan Amy's adjustment for the old Wild Oats site. A lot of attention has been focused on the grant cycle, but there isn't a core group to write the grant. BES Grant money could be used for making Clay St. a "Green Street" which has been in the Urban Plans for many years. Other options: innovative multi-block bio-swale, routes to the river, Pocket Park at 19th & Division or a Pocket Library.. Metro's Nature in the Neighborhoods could be used to supplement grants for these larger projects.

SEUL – Steve White is moving on, and will now will be working with PDOT. An ongoing problem is that employees find better paying jobs in the City. SEUL should get acknowledged for training great employees for the City. 40th anniversary is coming up, fundraising committee is continually struggling. Need to find a way to better fund the coalition efforts.

Mt Tabor Neighborhood Assn. – Mt Tabor Park sale of public land.

Clandestine relationship between Parks Bureau (some land owned by Water Bureau) & Warner College. A discussion has been going on for a year with no public process and may sell below market value. They are asking HBBA to write a letter stating that before the City sells public land, an open public process should be required. Elderly people, sports fields or other uses could be considered.

Minimal features of a public process do not include selling an idea that is already a "fait compli".

Motion made, seconded and passed. John L. will send a draft letter for the Board.
When finalized, send out to the list serve too.

NEW BUSINESS

Mary will not be available at the Dec. & Jan meetings: Bruce & Paul will chair respectively.

Meeting Adjourned 10:00am.
Bridget Bayer, *Recording Secretary*

ACTION NEEDED

ALL: Get the word out – finish flyer distribution

MARY: Schedule meeting with Sam possibly Friday, 6pm

KARIN: Update pledge card

CHRISTOPHER: Update Summit document, send to Sam.

TARA: Working to get Fred Meyer to attend Summit

PAUL: Working to get Bank of America to attend Summit

JAY: Update website with Board meeting minutes

TSG: Copy sign in sheets, membership, web and committee forms (from last year's annual dues mailing)