

**Hawthorne Boulevard Business Association
General and Board Meeting
June 13, 2007
DRAFT MINUTES**

Board Members Present:

Karin Edwards, *Rolfing Portland*

Bret Lubic, *Attorney*

Darren Balogh, *Mortgage Loan NW*

Bruce Chaser, *Hawthorne Wellness Center*

Danielle Schultz, *Artichoke Music*

Board Members Absent: Christopher Collier, *Presents of Mind*; Robbie Laws, *SixStringCentral*

Board Members Excused: Claes Almoth, *Reverb Music*

Members: Linda Nettekoven, *HAND*; Larry Williams, *The Monkey King*; Shelly Arnold, *Rivermark CU*; John Laursen, *Press-22*

Liaison: Jean Senechal Biggs, *PDOT*; Brock Sorensen *Portland Police Bureau*

Staff: Nancy Chapin, *The Support Group*

INTRODUCTIONS

Karin called meeting to order at 8:18am.

AGENDA CHANGES: none

MINUTES: May 2007 minutes were approved as presented.

Treasurer's Report

Accepted as presented.

Unfinished Business

The Board agreed to pay Samuel Imperati of ICM the \$3000 that others remembered as the agreed upon amount for this facilitation at the Hawthorne Summit.

Karin will contact ASCAP to negotiate a fee agreement regarding their \$550 invoice.

Co-op Ads

Larry Williams of The Monkey King asked that HBBA subsidize the \$80 for graphics, for a monthly coo-op ad. The same ad will be in four papers. Cost to the business is \$37/month.

Bruce moved to appropriate \$80/month to assist with this project. Motion seconded and passed.

Crime Prevention & Safety

Officer Brock Sorensen reported that the Bureau is working to get more officers on the street. A new "SE Street Crime" unit will be on the street starting Sunday. The car prowler unit has been dissolved but is being reinstated for 30 days because of the surge in car thefts & prowls. The bike patrol continues to serve the district and is appreciated. The Bureau is continually short funded. The chronic street people seem to be fewer lately. Officer Sorensen spends a lot of time on Hawthorne and perceives that the traffic has slowed down a little, but it is still dangerous.

Discussion: Should the speed be reduced to 20? Should there be police action to ticket violators? Drivers are not stopping, even for people in crosswalks. Will PDOT help w/education? How about "Entering Pedestrian Zone"?

Can 39th just be stopped in all four directions? European style, so we can cross diagonally too.

Graffiti remains an issue.

Officer Sorensen can write some tickets for ignoring pedestrians in crosswalks, and for speeding. He will also be retiring at the end the month. We wish him all the best. Officer Robert Pickett may take his place.

Neighborhood Association Reports

Mixer announcement – June 20th @ Yarn Garden, 5-7pm.

HAND

Redevelopment @ 24th is being worked on. Business person invited to meetings. Wild Oats site has had an appeal filed on it to LUBA (Land Use Board).

REACH

The property @ SE 20th & Division, affordability, design, etc. are all possible issues. 12th & Clay has the potential for a green street.

Transportation Town Halls

This meeting is on June 20th, from 7-9pm @ St. Philip Neri. Proposals will be looked over.

Mt. Tabor

Mediation w/Park Bureau has been pretty successful w/issues still to be grappled, including developing a real public process. The Mt. Tabor maintenance yard will be retained by Parks & the community. They are going to unveil the Mt. Tabor entry way and plaques at the Hawthorne Day celebration festival on August 18th. Part of the event will be side walk sales, other music and festivities. All commissioners will be invited to the celebration and the press event. Mt. Tabor will block off 50th to the north of Hawthorne from 1-4. Live music will be from 1-3 and the unveiling @ 2pm. We are hoping for a history display. There will also be face painting. There is a possibility of a "memory" table, and we are not sure about a plaque stamp. All of the Hawthorne plaques are done and perfect except for the Mt. Tabor history plaque. Claes and Christopher are co-chairs, John, Karin, and others will attend meetings. Could the August co-op ads have a Hawthorne Day theme?

Transportation

Monday June 25th is a city wide business mixer sponsored by Commissioner Adams @ the Jupiter Hotel from 5:30-7:00pm. Call 503-234-7642 to RSVP.

APNBA will receive promises from the city – a capacity bldg grant for staff and office support.

We will continue to work on the survey of Hawthorne.

503-823-1700 is the number to call for bike oasis maintenance.

A few punch list items are left. Contract end date is June 30th.

The Hawthorne Transportation Project completion celebration will be on the 18th. There will be a press conference at the 36th Avenue bike oasis earlier in the week. John will speak to Mike Pullen, CO & Sherryl Kuck @ Commissioner Adams office about the joint proclamation regarding the multi-faceted nature of this project.

Holidays on Hawthorne

Nancy will put out another specific call for ideas for the Holidays.

Internet & Print Listings

This is being worked on, we're trying to move away from the "hippie" imagery.

Karin would like to find a marketing type writer for up grading Hawthorne image. She will speak to Lindsey McBride.

Meeting Adjourned @ 10:00am

Submitted by Nancy Chapin, Executive Secretary

