

**Hawthorne Boulevard Business Association
General and Board Meeting
July 11, 2007
DRAFT MINUTES**

Board Members Present:

Karin Edwards, *Rolfing Portland*

Bruce Chaser, *Hawthorne Wellness Center*

Danielle Schultz, *Artichoke Music*

Christopher Collier, *Presents of Mind*

Board Members Absent: Darren Balogh, *Mortgage Loan NW*; Bret Lubic, *Attorney*

Board Members Excused: Claes Almroth, *Reverb Music*

Liaison: Linda Nettekoven, *HAND*; Brad Garrison, *SNA*; Mark Berkovitch, *Best Tel*

Guest: Mark Berkovitch, *Best Tel*; **Staff:** Nancy Chapin, *The Support Group*

INTRODUCTIONS

Karin called the meeting to order at 8:15am.

AGENDA CHANGES: none

MINUTES: June 2007 minutes were approved as corrected.

Robbie Law has submitted his resignation. Mark Berkovitch of *Best Tel* (sells telephone equipment) will be moved onto Hawthorne by 27th of July.

Treasurer's Report

Bruce moved; It was seconded & passed to put \$6000 in 2cnds, \$3000 each.

Hawthorne Day, August 18th, doesn't have a budget yet, \$1500 bands; \$55 noise variance.

Membership now at 100! Personal calls have been paying off. Karin will continue to work on that.

Crime Prevention & Safety

No officer today.

Neighborhood Association Reports

Sunnyside

Reestablishing the sustainability committee.

Two new bike corrals on Belmont between SE 33rd & 34th, assisted by APNBA grant.

Belmont Street Fair on September 8th.

HAND

Division/Clinton Street Fair on July 28th. HAND @ 27th & Clinton. Parade starting @ 11:00am on 50th or 50th.

New building expansion @ SW corner of 26th & Division.

Hosford Middle School – new principal will need to know about intersection concerns.

Working on 23rd – 24th building/project, (Uncle Paul's space).

Proposed development on former brownfield @ 20th & Division, (7 Corners), has become more acceptable.

The bike route is still a concern.

New planner, Tom Armstrong, is the HBBA/SE planning liaison.

August 7th NNO @ Piccolo Park.

There will be a BES presentation regarding green street/bioswales on Clay on July 17th at 6:30pm @ St. Philip Neri.

Artisan Lofts – bioswales will be put in on the south side as a Taggart Basin project.

Hawthorne Day

Full street event. What can it be? Meeting Thursday from 5:30 – 6:30pm @ Lucky Labrador on 9th & Hawthorne. Ben & Jerry's are donating their parking lot and will sponsor a large band (\$300). Hollywood Video can donate a portion of their parking lot for vendors. Working with Subway. CD Exchange will be asked to also sponsor w/ Ben & Jerry's. Also several others have agreed to sponsor. Group appeal, music. All are welcome to attend the planning meeting. Hawthorne @ 50th, large event. Vendors already signed up. John \$25 nfp's, \$25 HBBA biz, \$80, \$60 during July. August 25th, upper Hawthorne block party – local party. Will use "animal ad" – (The Adventure Begins on Hawthorne) to adapt for "Hawthorne Day".

Holidays on Hawthorne

Meet at Chance of Rain @ 9am on July 20th. \$1500 marketing, etc. grant is available soon. Budget, ideas, lights. Hawthorne group ads should be able to focus on Holidays – 2/week possibly. Group ad themes go to Larry @ The Monkey King. They should be very entertaining and appealing.

Internet & Print Listings

The listings need to be updated. Karin is working on it. Would someone like to locate the venues with outdated info. Beautification on hold for a bit.

SE Uplift

July – ice cream social. Danielle is officially on the SEUL board and enjoyed meeting everybody. The property owner at 44th & Hawthorne wants to build Row Houses with lower level commercial. There is concern regarding commercial on side streets rather than on Hawthorne. The property on SE 41st & Hawthorne has been sold. Need to start doing research on land use issues.

APNBA

BDA umbrella organization. Looking at hiring an Exec-Dir. soon with its capacity building grant. Also will have an office. Working Board/Admin. Assist. or Executive Director/Admin. Assist., some committee work. Looking @ Cube Space, others. They are going through some growing pains.

Ankist

Presented “Hey Neighbor” information, a communication site by neighborhood for many needs. Businesses can post for \$5-10/month. Those who pay to play can receive a small return on business payments. Kevin posted HBBA’s “Think Hawthorne” website. Bruce gave positive feedback regarding the website. Said he’s found what he wants.

Meeting Adjourned @ 9:30am

Submitted by Nancy Chapin, Executive Secretary

