

**Hawthorne Boulevard Business Association
General and Board Meeting
January 11, 2006
DRAFT MINUTES**

Attending Board Members:

Bruce Chaser, *Ancina Chiropractic Clinic*
Ed Gibson, *Mortgage Loans NW*
Karin Edwards, *Certified Rolfer*

Jay Schorstein, *Attorney at Law*
Reese Prouty, *8 Women*

Attending Members: Linda Nettokoven, *HAND*;

Guests: Officer Jeff Pontius; John Laureson, neighbor, Lydia Philips, The Dollar Scholar

Staff: Bridget Bayer *The Support Group*.

Called to order at 8:25 AM at Southeast Uplift by Reese Prouty, facilitating this meeting.

AGENDA:

Add: Personnel Committee

Move Crime & Safety to an earlier spot on agenda

NOVEMBER MINUTES:

Karin moved to approve Nov. and Dec. minutes, seconded, all in favor.

TREASURER'S REPORT: Ed

Financial statement – Schools have all gotten all their checks with 3 of 4 receiving accompanying letter. Ed & Mary will get together next week to discuss budget. Bruce will ask Bank of America to change financial statement date.

CRIME PREVENTION:

There is a big push to do neighborhood livability enhancement, funds and labor are committed to deal with livability issues such as drugs, theft, prostitution, cross-walks, will include Hawthorne. Now is the time to contact Rosie Sizer to report issues. Break-ins, car prowls & burglaries seem to be reported more lately but stats from PPB say they are down. Graffiti is up in Upper Hawthorne; need enforcement to effectively deal with criminals after caught. When no punishments are designed. Public Safety Forum: Livability meeting Monday, Jan 30, 6-8pm at Buckman Elem. School, 320 SE 16th Ave. Cafeteria. Find existing letter (from Mary?) that requests more police presence and support in the business area - Reese

MEMBERSHIP:

No membership drive report

Send all membership recruitment documents as a .pdf to the list serve, Jay will put on website.

New Board Members? Anyone interested in existing Board Positions? Jay will draft letter asking for member involvement to post on listserve, keep positive.

Current board members planning to continue: all present are "on board". New board members sought through existing board members, make suggestions. Frustration is endemic to this kind of organization, emphasizing the positive, useful collegially, causes uniqueness, special in small business spirit and character. Most valuable aspects of Hawthorne: crime & safety, not necessarily marketing, patronizing each other's business.

John Laurson and Lydia Philips from The Dollar Store were asked to join the board if interested but neither could commit at this time..

Annual Meeting: Proposed change date to Feb. 28th, all present in favor.

Organizer: Reese is not doing it.

Guest speaker: Potter has been asked but need other options, Reese will check back with Potter.

MC: Karin – will present trivia questions highlighting Hawthorne businesses.

State of the Boulevard: Mary to give.

Location & Food: Bread & Ink (Reese is arranging price based on approx. 80 attendees)

Invitation mailing: Jay will ask Peter to do (update file, add officers, letter re. website)

Invitation printing: Peter to ask Francis Printing. Mailing to go out by January end.

Set – up: Jay & Bruce will help

Check-in: Nancy? Have to be firm on price, pre-purchase price & day of price differs, no reservations, firm cut off date, 5 days before.

Bruce: Sound

Website: Discussions are resolved; Roger has to change data on his site, and will make it officially clear that it's not an official site. He will provide a link to HBBA's official site. If you see any old links, ask to update to official site.
Still need someone to input data, keywords, pictures, etc. TSG will charge \$200 for this service but should only take 4 hours for someone @ \$10-15/hr. Jay has made a motion to allocate those funds for this project, seconded, all in favor; otherwise he will put out a request on the listserve. Karin will ask her boyfriend if he has time for something like this.

Personnel Committee: to be formed. Mary would like Bruce and interested others to be on it.

2006 Calendar

Feb 28: Annual Meeting

May 12: Party on Hawthorne

April: Clean up

Aug 1: Holidays promo planning

TRANSPORTATION:

Paul queried Sam Adams and City Hall, nothing to report. The working group will send another letter to see how to move conversation along. They are considering whether to invite Sam Adams to an upcoming HBBA meeting to hear us needing him to pressure the powers that be. Sam is already trying to find funding, squeaky wheels usually work, but still no response. Congenial way may not be working. Jean is not the gatekeeper any longer. All other Commissioners should be contacted as well as Mayor, possibly at the Annual Meeting. The working committee wants to hold back going to the Press with a negative report. Working group will reconvene to decide best approach and how best to use political pressure. Jay feels that this is the most important project HBBA can be working on this year.

ANNOUNCEMENTS

Concern for small businesses on Hawthorne: In Other Words, Coffee People, Noodlin', Psychic, are all leaving, rents are high & not serving needs. Talk to property owners; let them know concerns about losing these unique businesses.

Reese sent letter, personally, to Portland Impact about concerns of irresponsibility during the Holidays.

The Dollar Scholar is on 3279 SE Hawthorne, customers can open anything and play with anything. Off street parking on 33rd.

Adjourned 9:30am

ACTION NEEDED

- JAY** – Ask Peter to do annual meeting invitation (update file, add officers, mailing to include letter re. website)
Invitation printing: Peter to ask Francis Printing. Mailing to go out by January end.
Put membership recruitment documents & annual meeting invitation on website.
- REESE** – Ask Mary for existing letter that requests more police presence and support in the area.
Check back with Potter to be annual meeting speaker
- BRUCE** – Check with B of A to change billing statement cycles if possible.
Arrange for sound (for annual meeting)
- KARIN** - Develop trivia questions about Hawthorne businesses
- ALL** – **Need** annual meeting speaker.
Talk to property owners; let them know concerns about losing unique small businesses.
- TSG** – Membership recruitment documents as a .pdf to the list serve
Check-in person for annual meeting,

Next HBBA Board Meeting: February 8, 8:00am

Bridget Bayer, Recording Secretary