

**Hawthorne Boulevard Business Association  
General and Board Meeting  
December 13, 2006  
DRAFT MINUTES**

**Attending Board Members:**

Tara Choate, *Pawsitively Clean*

Bruce Chaser, *Hawthorne Wellness Center*

Paul Niedergang, *Progressive Development Group*

Karin Edwards, *Certified Rolfer*

Jay Schornstein, *Attorney at Law*

Reese Prouty, *8 Women*

Attending Members: Officer Brock Sorensen, *PPB*; Donna Brown, *PPB*; Jean Senechal Biggs, *PDOT*; Beata Moreno, *PT, PC, Anisha Holistic Health Center*; Ben Kuss, *Rivermark*; Linda Nettekoven, *HAND*; John Laurson, *Press-22*; Bridget Bayer, *The Support Group*

**Introductions**

Paul N. called meeting to order at 8:15AM.

Agenda changes: Add Banner contract to end, brochure for Blvd. & Transportation planning

November minutes approved as presented.

**Crime & Safety**

Brock Sorensen reports that the bicycle patrol has been extended to semi-permanent status. There is a sign up sheet circulating so different and new officers will be continually on the Blvd. Send a HBBA thanks to Rosie Sizer and Derrick Foxworth, Bruce will call both to personally thank them.

Linda N. will work with plans with their NERT Officer.

There are regular drunks in the parking lot at the corner of 41<sup>st</sup> and H. Could this be a drop area where police dump them? If people are drunk or drugged, they take them to detox; if disorderly, they move them along but not likely to a known problem corner by the police. The corner is a hang out because of an alcohol outlet and an alley nearby.

Someone should call Brock with reports of complaints from the list serve if it seems that it hasn't been reported, otherwise let Brock know what's happening at meeting.

**Membership**

Summit - TSG sent out thank you card electronically. Sam offered to debrief. How best to reply and move along the results of the meeting. WE should poll the membership to see if the businesses are interested in the economic conditions study to get some feedback. Paul will distribute the info. from Sam Adams' office. The economic conditions study does include some info on parking, land use, Measure 37 issues. Suggest that they work with the planning bureau, Kimberly, Ptld. Planning Bureau, is working on some economic feasibility studies in the area.

RE. Results from the Summit - At the last work session we decided to get the word out and get input from those not there. Need another specific work group to outline how to relate to those who didn't attend.

Committees – establish and solicit interest for heading up the work spelled out at the Summit, start work from tasks and goals and include summit input. Evaluate specific skills of the volunteers and committee of their interest. Set yearly schedule, TSG to do logistics for the groups. Post it all on the Website

Annual Meeting – Feb 21, 2007, Wed.

Chelsea Ballroom, will do food and all set up etc., it is a big room though so we must have a lot of attendees. Get the word out, after two successful annual meetings, and the summit, the momentum is out there to get 80-100 attendees. Ask businesses through list serve to share in the outreach effort. We will need a good draw. Arrange possible speaker ASAP, Ted Wheeler could

be a great speaker, Linda N. will ask him. \$25/person RSVP before event. Promo option: free drink ticket if purchased one month before. Cost for space and food is \$12/per person. Motion to have at Chelsea Ballroom, seconded and all in agreement. Reese will confirm with Peter R. who will do the invitation and Francis Printing to print it and get it out. Send out first week in Jan.

Membership Drive – send out dues mailing one month before annual meeting, by Feb. 1<sup>st</sup>. Dues mailing separately, to include website info, Letter from the Board and Summit Recap information. Revised membership dues statement, invoice style form. Tara will draft, board to add edits. Bridget will help mail it out. TSG to send a thank you when membership checks are received. Add new members' names to the HBBA News sent electronically monthly.

Membership sticker - Get a quote for approx. 250, at the best cost available. Beata will help with research on these, John will help with improving the HBBA logo using the Think Hawthorne Medallion image. Goal is to try to have it available for annual meeting.

Board elections /nominations – Klaus is interested in serving on the Board. Tim Waters is not available this year due to his new store. Shelly from RiverMark is interested in attending Board meetings to get the feel of it. Jay will be meeting with Robbie & Jeri Laws. Jay will talk to Peter R., Karin will talk to Kimberly Kent, Edward Jones.

Communication – is part of the membership committee, which currently consists of Karin and Bret. Website needs more work than just lists, web committee will set policy and instruct staff to do the work. . Policy questions should be considered as part of committee discussion as well as for a proposal to develop the site. David spent 13.5 hours on the website and made a lot of progress. He has been doing updates to the banners, texts and graphics. Jay will work with the web committee still though he is resigning from the Board. Boyce doesn't want to be contacted without being paid. Hire more web savvy designers to do the visuals.

Trademark - Moved, seconded to establish a Trademark for HBBA, Jay will complete this simple process.

Email – Karin will receive emails directed to [thinkhawthorne@thinkhawthorne.com](mailto:thinkhawthorne@thinkhawthorne.com), Jay will help forward to be set up.

Phone – confirm TSG has separate ring tone for HBBA. Have it picked up by TSG when staff is available, to voice mail otherwise. Keep message book, forward message as needed to individual board members, bring log to board meetings monthly.

Business District Grants – Tara submitted both to fund a Main Street Manager position.

Plaques – The cast bronze plaque on Mult. County building, in partnership with SEUL, Mt Tabor Neighborhood Assn. has been approved. It will be installed soon, hopefully at the completion of the H. Transportation Plan to make a bigger celebration of it. John is still trying to figure out how the project will get fully funded, not quite there yet.

## **NEIGHBORHOOD REPORT**

HAND –

SEUL –

## **NEW BUSINESS**

Meeting Adjourned 10:00am.  
Bridget Bayer, *Recording Secretary*

**ACTION NEEDED**

**ALL:** Share information about open HBBA Board Positions

**KARIN:** Monitor email from [thinkhawthorne@thinkhawthorne.com](mailto:thinkhawthorne@thinkhawthorne.com) (to be forwarded to her computer)

Talk to Kimberly Kent, Edward Jones re. Board Membership

**TARA:** Create and send out dues mailing by Feb. 1. Work with Beata on Membership Stickers.

**PAUL:** Talk to Klaus re. Board Membership

**JAY:** Talk to Peter R. and Robbie & Jeri Laws re. Board Membership.

Help Karin set up forward of the website email. Establish Trademark for HBBA.

**TSG:** Send a thank you when membership checks are received.

Add new members' names to HBBA News monthly.

Help with Annual Meeting mailing.

Confirm TSG has separate ring tone for HBBA, keep phone log.