

**Hawthorne Boulevard Business Association
General and Board Meeting
August 16, 2006
DRAFT MINUTES**

Attending Board Members:

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| Mary Sellin, Sellin-Eiler Properties | Reese Prouty, <i>8 Women</i> |
| Bruce Chase, Hawthorne Wellness Center | Bret Lubic, <i>Attorney at Law</i> |
| Ed Gibson, <i>Mortgage Loans NW</i> | |

Attending Members: Linda Scher, Christopher Collier, Presents of Mind, Jean Senechal, PDOT. Staff, Nancy Chapin, *The Support Group*

Introductions

Mary Sellin called meeting to order at 6:30PM. Corrected version of the June minutes will be presented for acceptance at the September meeting

FINANCIAL REPORT

Consensus is to grant \$1500 for the remaining funds needed for the Medallions Project.

Budget as submitted is accepted with the above changes.

MEMBERSHIP REPORT

Board officer's vacancies - Mary & Reese intend to resign as soon as the Board is able to replace them. Karin & Bret are each willing to run for Vice President if there is a willing President. It is suggested there be two V.P.'s or co-presidents. No final decision was made. More to be discussed in September. Need a nominating committee to work on a slate for 2007 – 2008. Bret suggested a Monday night mixer @ 3 Doors Down, 5:00 – 7:00pm. Date will be September 25th.

Bruce nominated Christopher Collier, manager of Presents of Mind, to the Board. He has great experience in retail, having worked there 4 years and having managed for two. Accepted. Unanimously approved. Contact info: 503-720-4736, mistercollier97211@yahoo.com.

MARKETING

Website discussion to be in September, 10-15 minutes. Ed volunteered to sell some advertising and work on the website.

August 26th Sidewalk Sale: The owners of the Dollar Scholar are calling themselves the "Hawthorne Street Business Co-operative" and organizing a book drive parade for 10:00am – 12:00nn the morning of the Sidewalk Sale. Parade is scheduled for 31st to 39th, and involves the closure of two lanes.

It is being considered a block party, which requires signatures of all affected businesses. Signatures were collected and turned in, and a permit was issued, but there is question about the validity of the signatures since there are several

businesses who are clearly opposed to the street closure. Any concerns should be made directly to Dawn Yamasaki, City of Portland Permits, 503-823-5112.

TSG will check with Dawn for a copy of the signatures so people can check who really did sign.

HBBA has not been involved in the parade plans and wishes them well. HBBA supports businesses in doing projects that help everyone on the boulevard. We encourage any business who would like to do a special project or event to let us know and we will help however we can.

Ed noted it would be great to have an event to highlight all of Hawthorne again. Pam Coven, Imelda's Shoe's, is planning a marketing strategy meeting in September to help HBBA move forward on this. Date to be established.

TRANSPORTATION

HAWTHORNE TRANSPORTATION PROJECT - Jean Senechal, PDOT, reported that 35th Place is still closed because they ran out of asphalt. 38th Place will be done by the end of the week (Aug. 18) 29th Place has about a week to go, then 32nd Place will be closed, but after the Sidewalk Sale. Jean handed out info cards for Traffic Safety and Neighborhood Livability hotline.

MEDALLIONS - A medallion was given to Commissioner Sam Adams at he groundbreaking. Julie and Dean Pickens, of Coldstone Creamery, donated ice cream for the event.

PARKING METERS – Some merchants are adamantly opposed to even study the parking meter issue and are handing out “Say No to Parking Meters on Hawthorne” signs.

OTHER NEWS & ANNOUNCEMENTS

Mary will send thank you notes to Richmond and Sunnyside Neighborhood Associations, the other four participating schools will be awarded after the fall semester starts.

Next Meeting: September 13, 8:30 am at SEUL. There will be regularly scheduled Business After Hours events, next one will be in September on a Monday evening, possibly at 3 Doors Down, either on the 18th or 25th.

Meeting Adjourned 8:15pm.
Nancy Chapin, *Recording Secretary*

ACTION NEEDED

MARY: Organize a board nomination selection meeting.

: Write thank you notes & checks to Richmond & Sunnyside NA's

KARIN: Send thank-you notes for Richmond & Sunnyside NA's to print at UPS.

BRET: Schedule Business After Hours meeting – will be on 9/25

TSG: Send check to SEUL for Medallion Project.

Check signatures with Dawn Y. for block party